

LOCM

WHO ARE WE

Marketing and advertising are changing. And marketers are in an endless loop of reinventing themselves.

- Digital or traditional?
- Indic or English/Hindi?
- The answer lies in moderation or left of centre marketing?
- Create content in Hindi but specifically for Gujarati audience?
- Retain the good parts of being traditional and yet align towards new age?

IT'S ALL POSSIBLE WITH 'LEFT OF CENTRE' THINKING

**WE ARE A FULL SCALE
MARKETING
AND
CREATIVE DESIGN
AGENCY**

WHY WE ARE DIFFERENT

Left of centre comes with a zeal of producing effective content for corporates and new age startups. With the central focus on designing and creating striking content, we excel in areas of Film Production and Design Development

COMPANY FACTS



170

PROJECTS



34

SATISFIED
CLIENTS



12

ONGOING
PROJECTS



434

CUPS OF
COFFEE

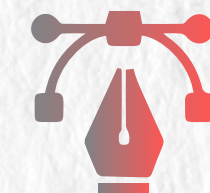
WE ARE GOOD AT WHAT WE DO

From designing a poster to making ad films, we at Left of Centre Marketing can help you in creating impactful presence



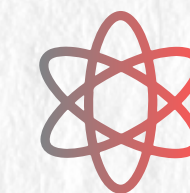
Film Making

Concept to Shoot, we hold a special expertise in regional films with quick turnaround



Graphic Designing

From Marketing Collaterals to Digital Social Media Creative, we design everything



Animation

All Sorts: Motion Graphics, 2D/3D animation, Stop motion, Whiteboard and Typography



Brand Identity

Ideal for startups or firms looking to explore competition in terms of marketing



Web Development

New age designs and quick websites development capabilities

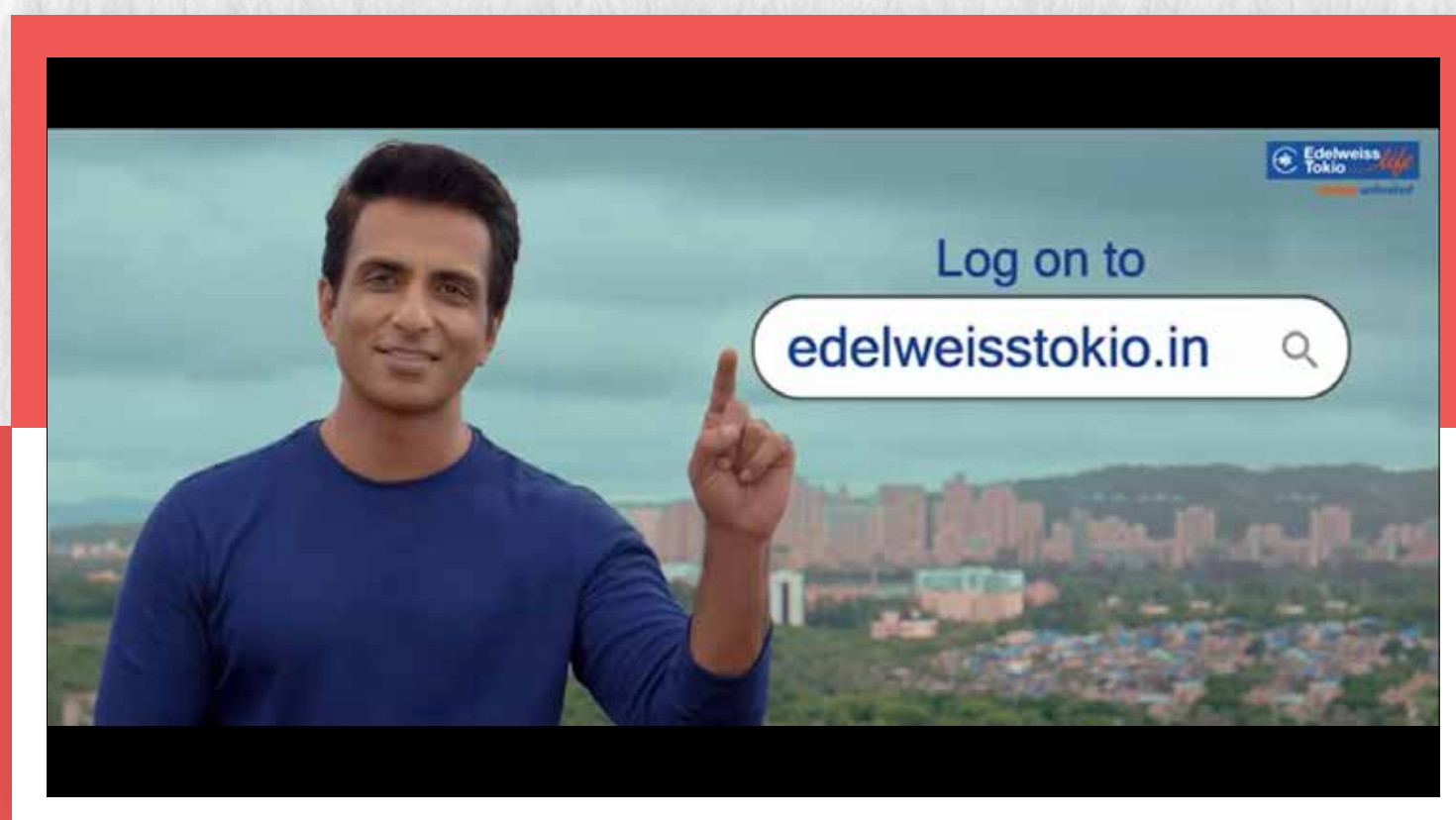


Social Media Marketing

We specialize in crafting impactful strategies to grow your brand and engage your audience

WE CREATE AD FILMS

AD FILM PORTFOLIO



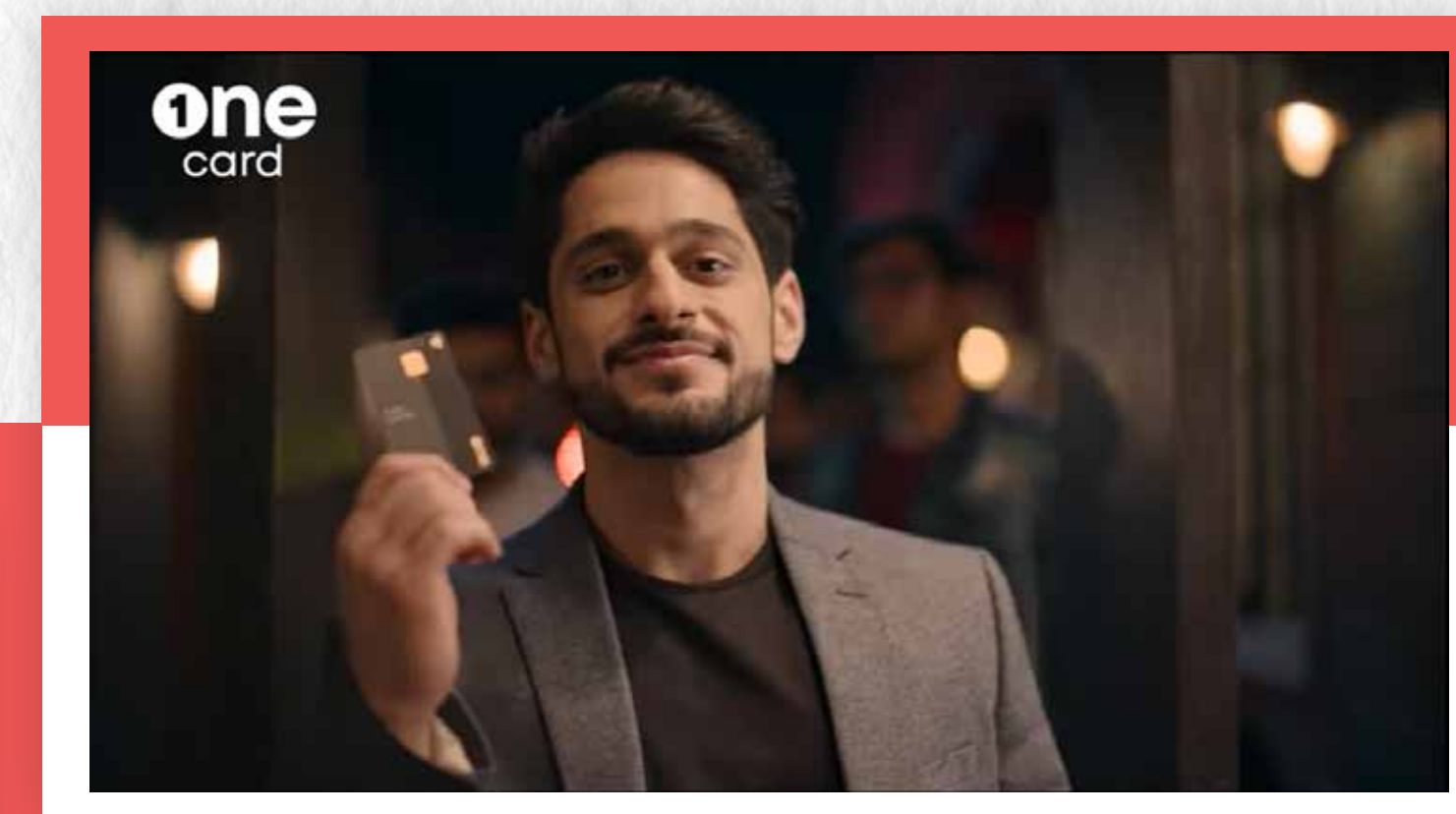
Active Income Plan
ft. Sonu Sood

<https://youtu.be/mEn0kX9xmf8>



Edelweiss Flexi Savings Plan Ft Mithali Raj

<https://youtu.be/qTk-Qlybv3A>



One Card Credit Card

<https://youtu.be/6R28aKbXPaY>



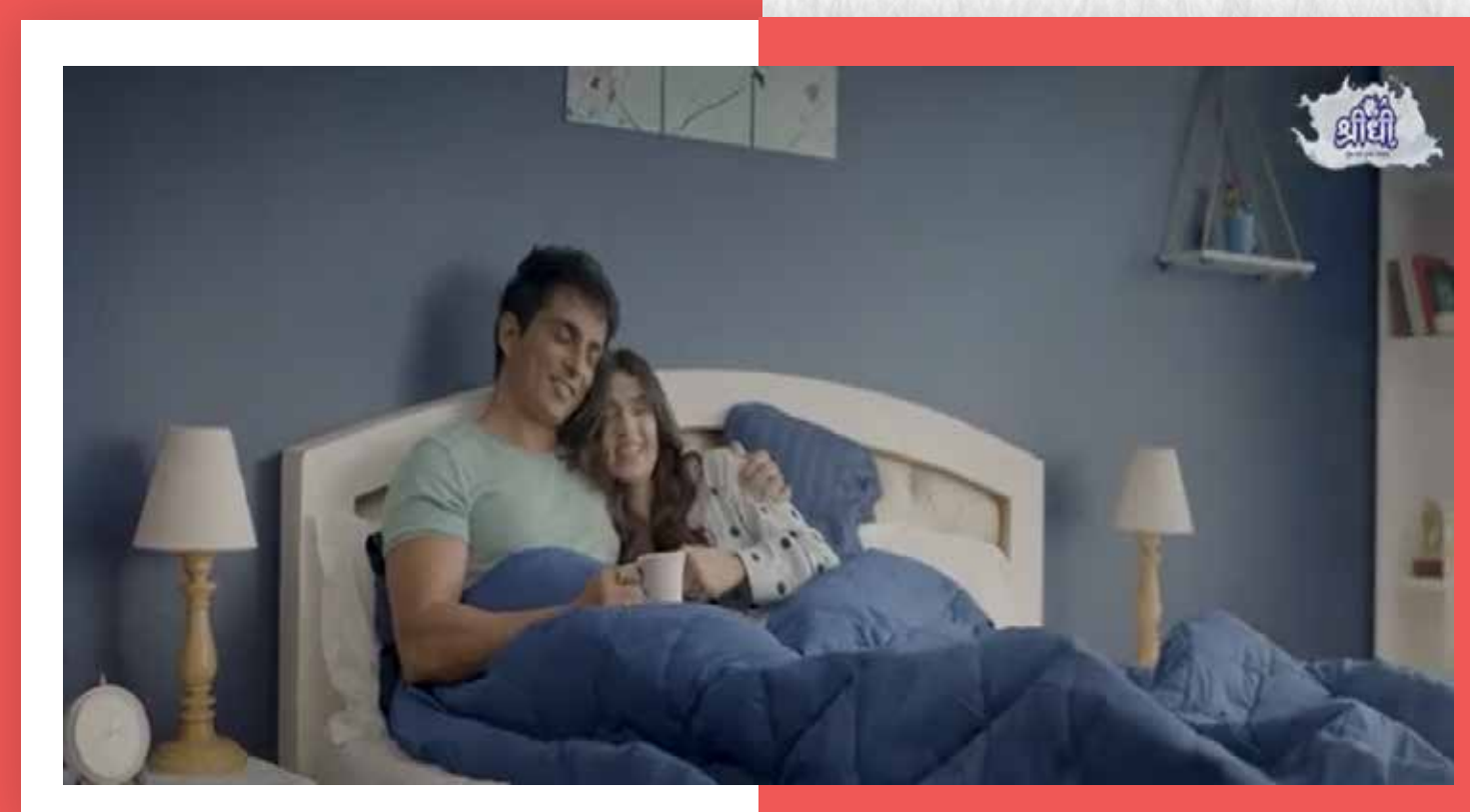
V-Mart Style

<https://youtu.be/yN6T7R3N0Zw>



Tata Tea Tulsi Green

<https://youtu.be/-uCskcER4m8>

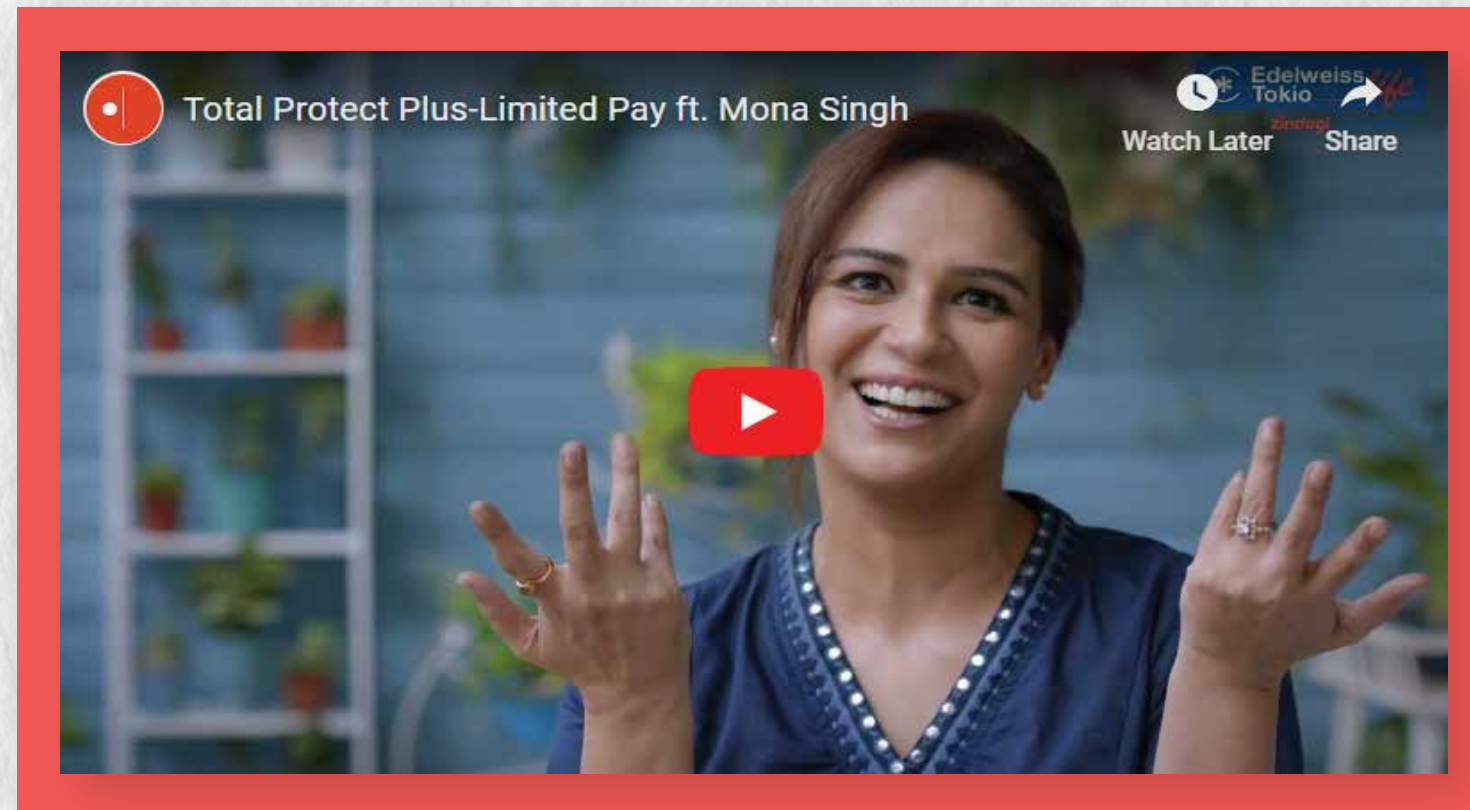


Shreedhi Milk ft. Sonu Sood

<https://youtu.be/FE9dovFp3ao>

Total Protect Plus Limited Pay ft. Mona Singh

<https://youtu.be/mt3-WjKdKU4>



Khelo Fantasy TVC

<https://youtu.be/KyWteKupnx4>



Holifit By FitZup

https://youtu.be/BJ_vZDL0oDU

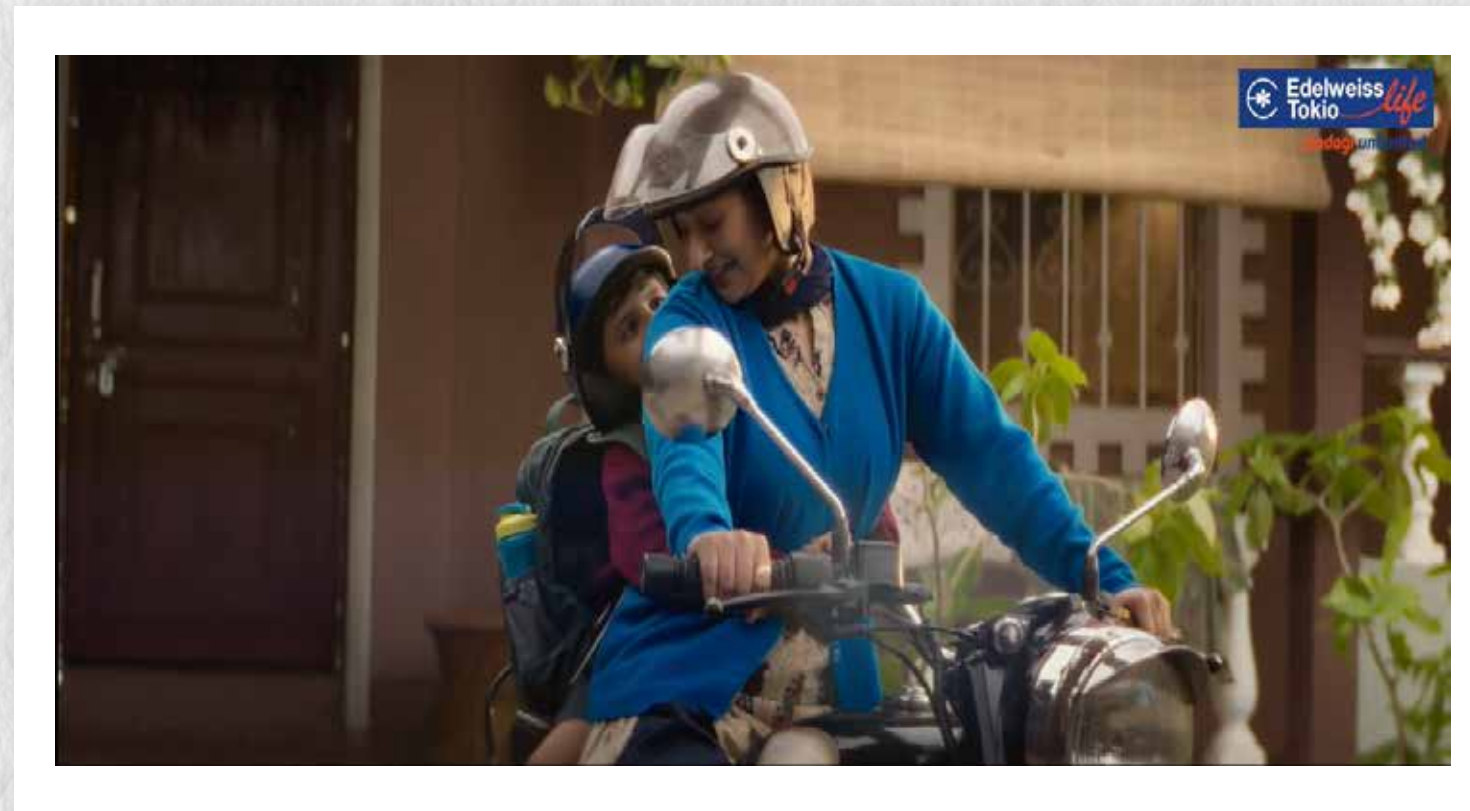


Vernacular TVC with multiple actors

<https://www.youtube.com/watch?v=aqTB4f6o380>

Mother's Day

<https://youtu.be/GptDzAT7Hmo>



Durga Puja

<https://youtu.be/7hbC-WlxVY8>



TROPICAL / FESTIVE FILMS

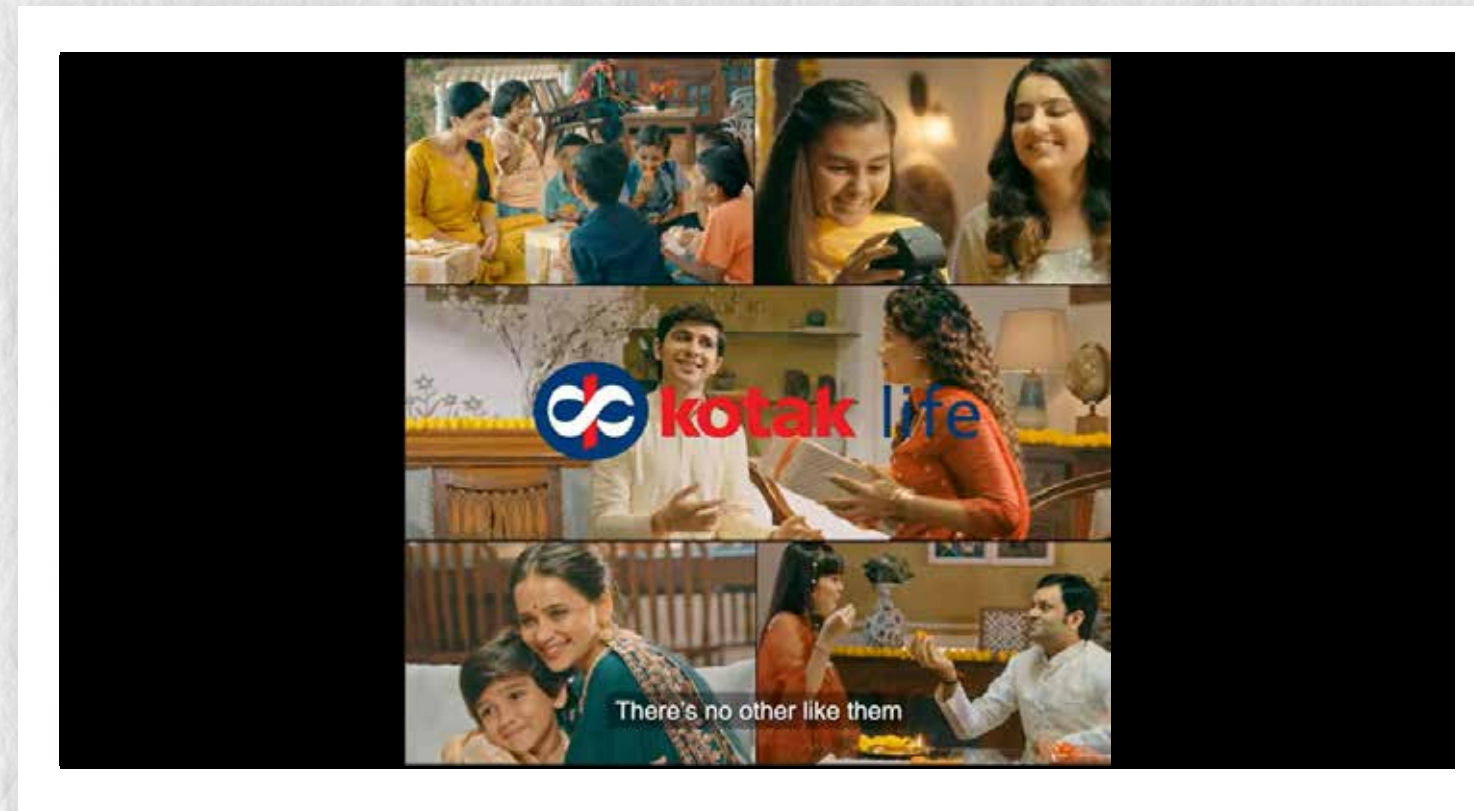


Ramdan

<https://youtu.be/ieuyLS29CMk>

Raksha Bandhan TVC

<https://www.youtube.com/watch?v=5jo8rcwa5hY>

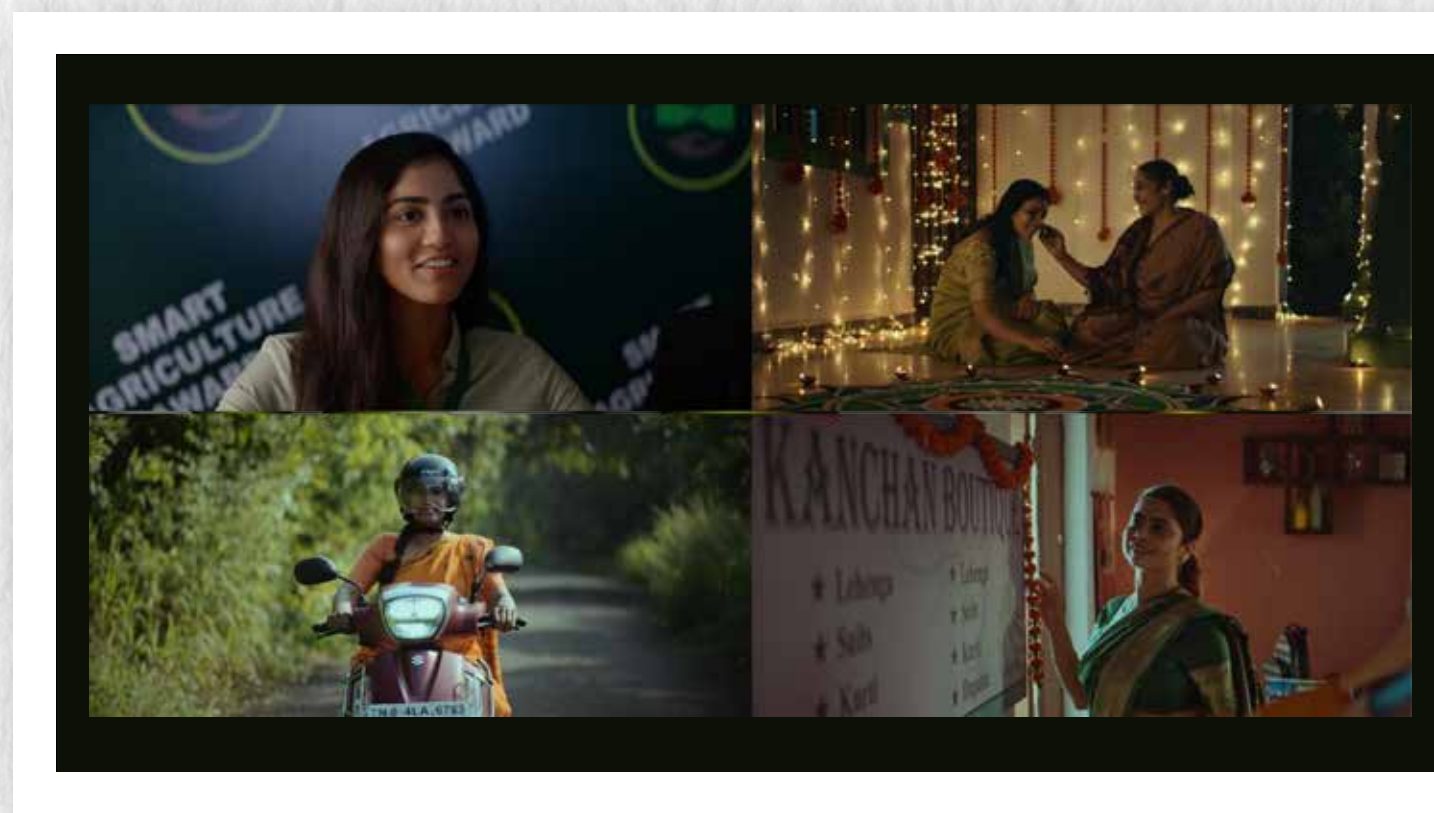


Onam Film

https://youtu.be/jfW_a-3aKCA



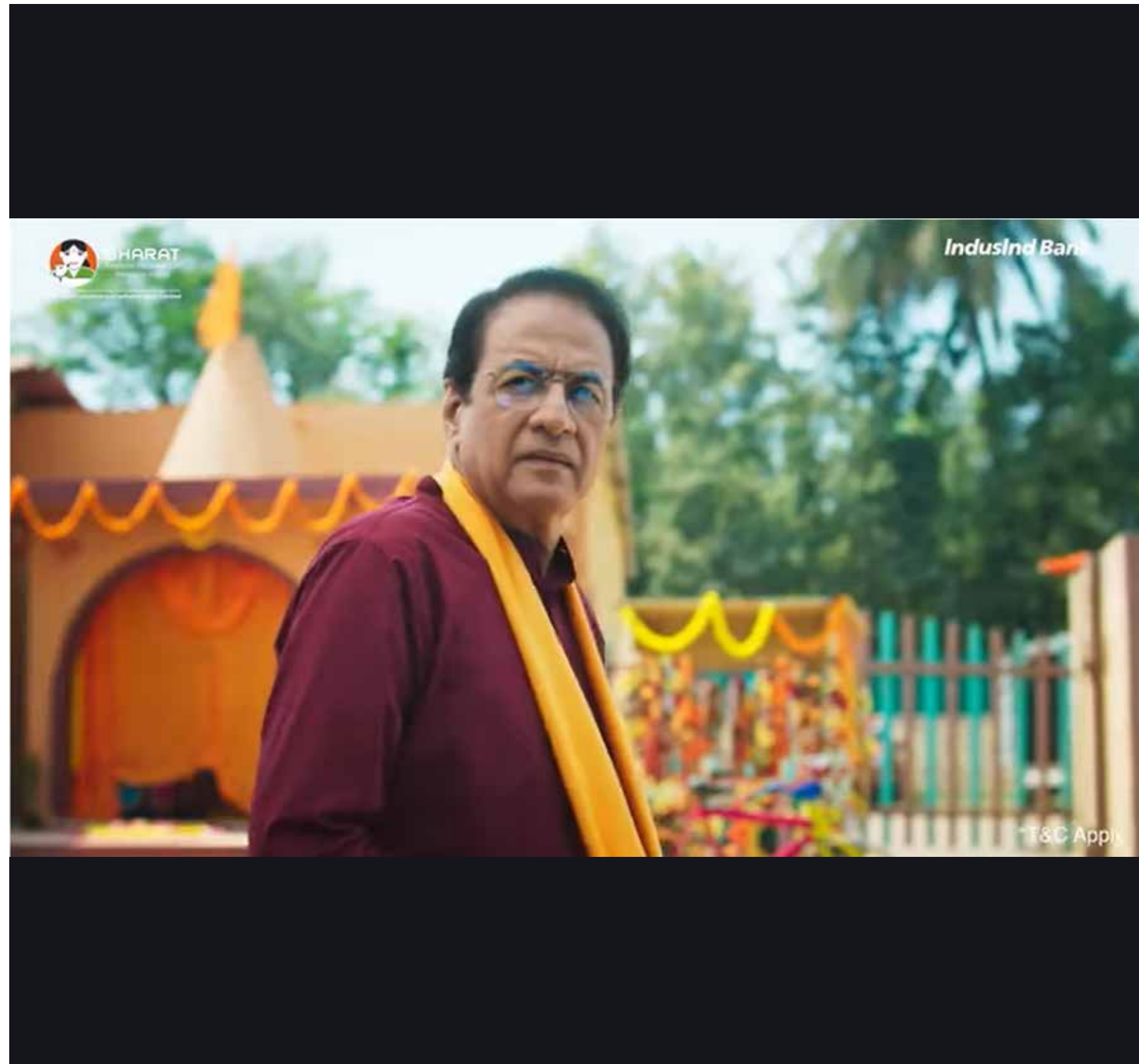
TROPICAL / FESTIVE FILMS



SMFG India Diwali Film- Pragati ki Nayi Pehchan

<https://www.youtube.com/watch?v=p0ke2jUBeuw&t=6s>

AWARENESS CAMPAIGNS



Loan Fraud Awareness ft. Arun Govil

https://youtu.be/JBR2Sd4_bUk



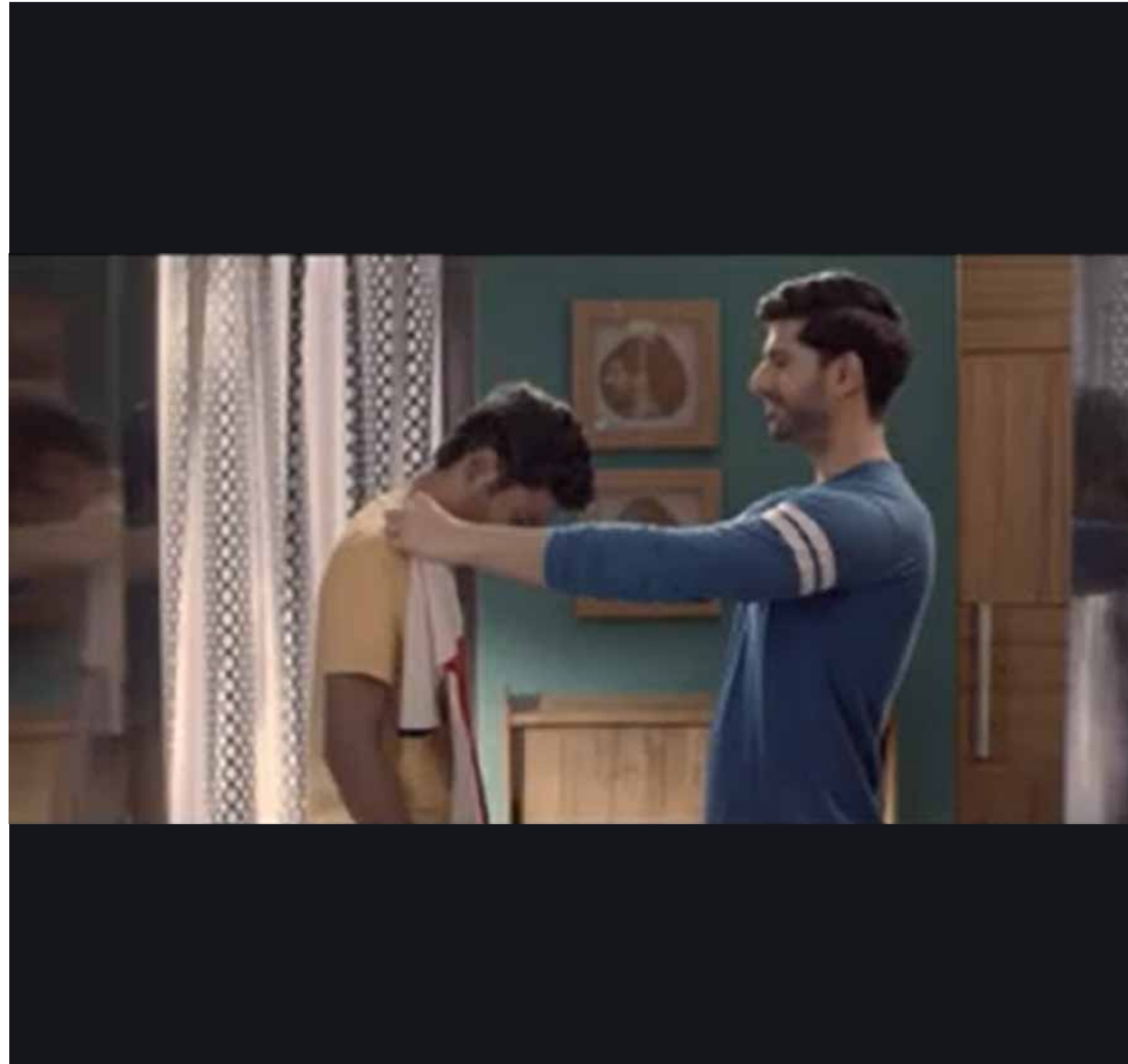
Fraud Awareness - 2

<https://youtu.be/8oiL6RS2akw>



Organ Donation Anthem

<https://youtu.be/H4Br0HCWaY0>



Organ Donation

<https://youtu.be/Y1x-RHDotpc>



Organ Donation Campaign - 1

<https://youtu.be/TggtijlbTio>



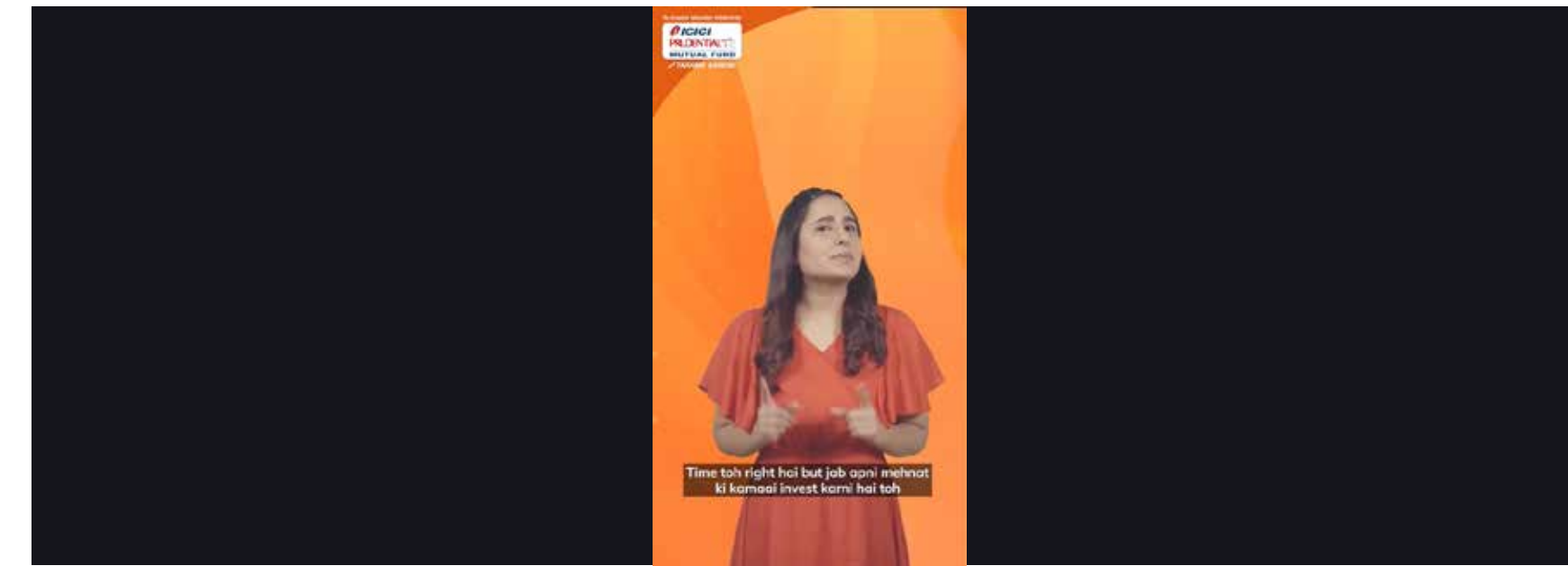
Organ Donation Campaign - 2

<https://youtu.be/hkWr4BV4cOw>



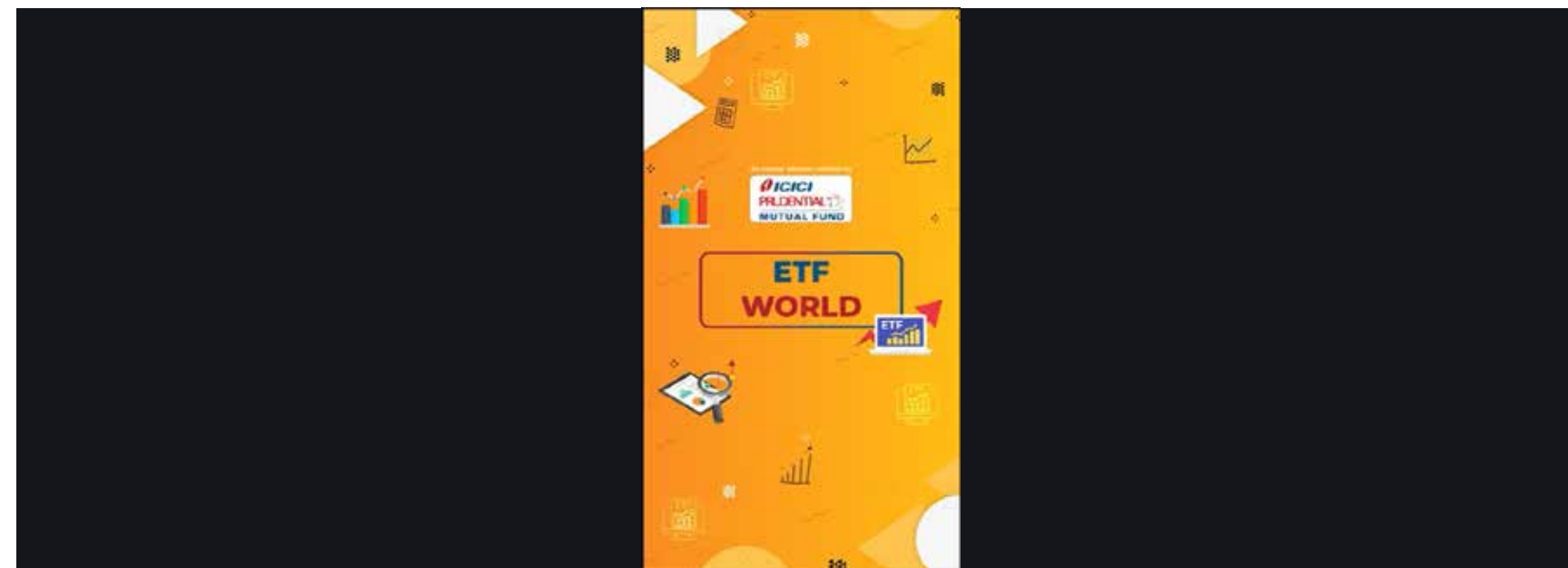
Multi Language Explainer Video- Edelweiss Tokio

<https://youtu.be/lzQ1j5B-jvM>



Selecting Right ETF - ICICI Prudential Mutual Fund

<https://youtu.be/IIPDujjHo1A>



About Liquid ETF - ICICI Prudential Mutual Fund

<https://youtu.be/En-jfCUnA5Y>



HNI - Tata AIA Life Insurance

<https://youtu.be/yM88X8J9OPw>

ANNI

MAT

ION



Growth Pal

<https://youtu.be/XZCooX-GcVg>

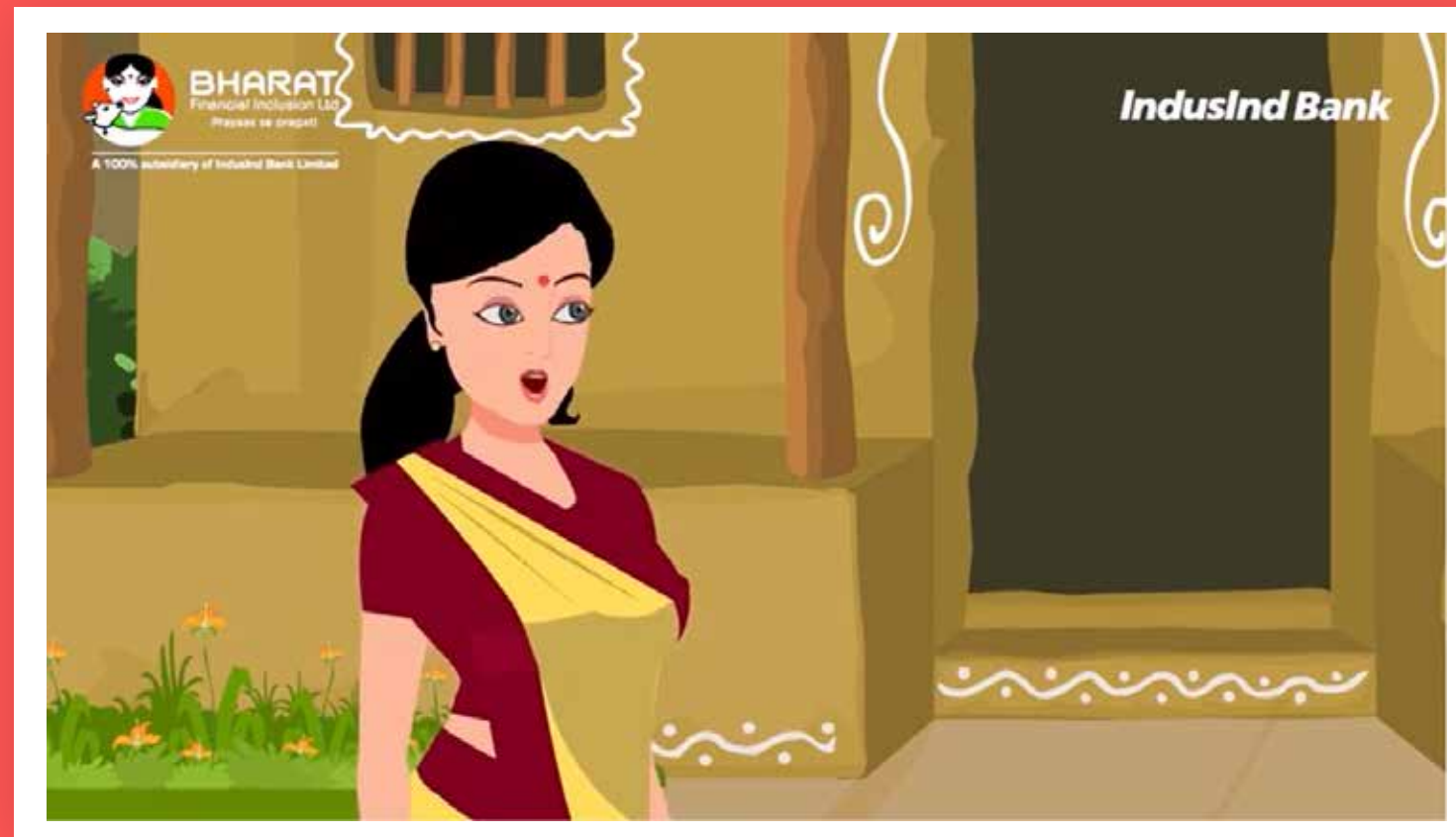
Wealth Gain Plus Protect

<https://youtu.be/XZCooX-GcVg>



Unimednet

<https://youtu.be/2YJwbVMJ9Xs>



Cash Withdrawal Awareness - BFIL

<https://youtu.be/pMTkZ2uReV0>



Real Juice 3D Product Animation -Dabur

<https://www.youtube.com/watch?v=D1o4xM2xDjY>

ANIMATION PORTFOLIO

GRAPHIC DESIGN PORTFOLIO

LOCM

- Marketing Collaterals
- Complete Branding Solutions
- FSU/Merchandise Design
- Digital Social Media Creatives
- Print Media

Flight
AVAIL SPECIAL FARES

COMPARE AND BOOK

NO NEED TO FIND BANK CARDS

BOOK NOW
BLUESTONETRAVELS.COM

SLIDE TO SEE THE DIFFERENCE →

Business Plans always have a contingency plan, WILLS are the contingency plan for life

MAKE ONE TODAY!

- 100 % Legal
- Doorstep Service

HELLO! YPO MUMBAI CONNECT

Special Guest: Sunny Bijlani
Hosted By: Nalin Moniz

Sunny Side Up!
with Sunny Bijlani

Find out now in Episode. 14

HELLO! YPO MUMBAI CONNECT

Special Guest: Sunny Bijlani
Hosted By: Nalin Moniz

Where there's a *Will*, there is security.

Write will online! Quick & easy. Free signup @AasaanWill.

aasaan will
ZAROORI HAI!

Cipla-Health

FOR IMPROVED DIGESTIVE HEALTH

BID FAREWELL TO CONSTIPATION & RELATED DIGESTIVE PROBLEMS

WITH 70% EXTRA FIBRE*

Relieves & Prevents Constipation
Improves Gut Health
Controls Weight & Blood Sugar Levels
Regulates Cholesterol levels

Cipla

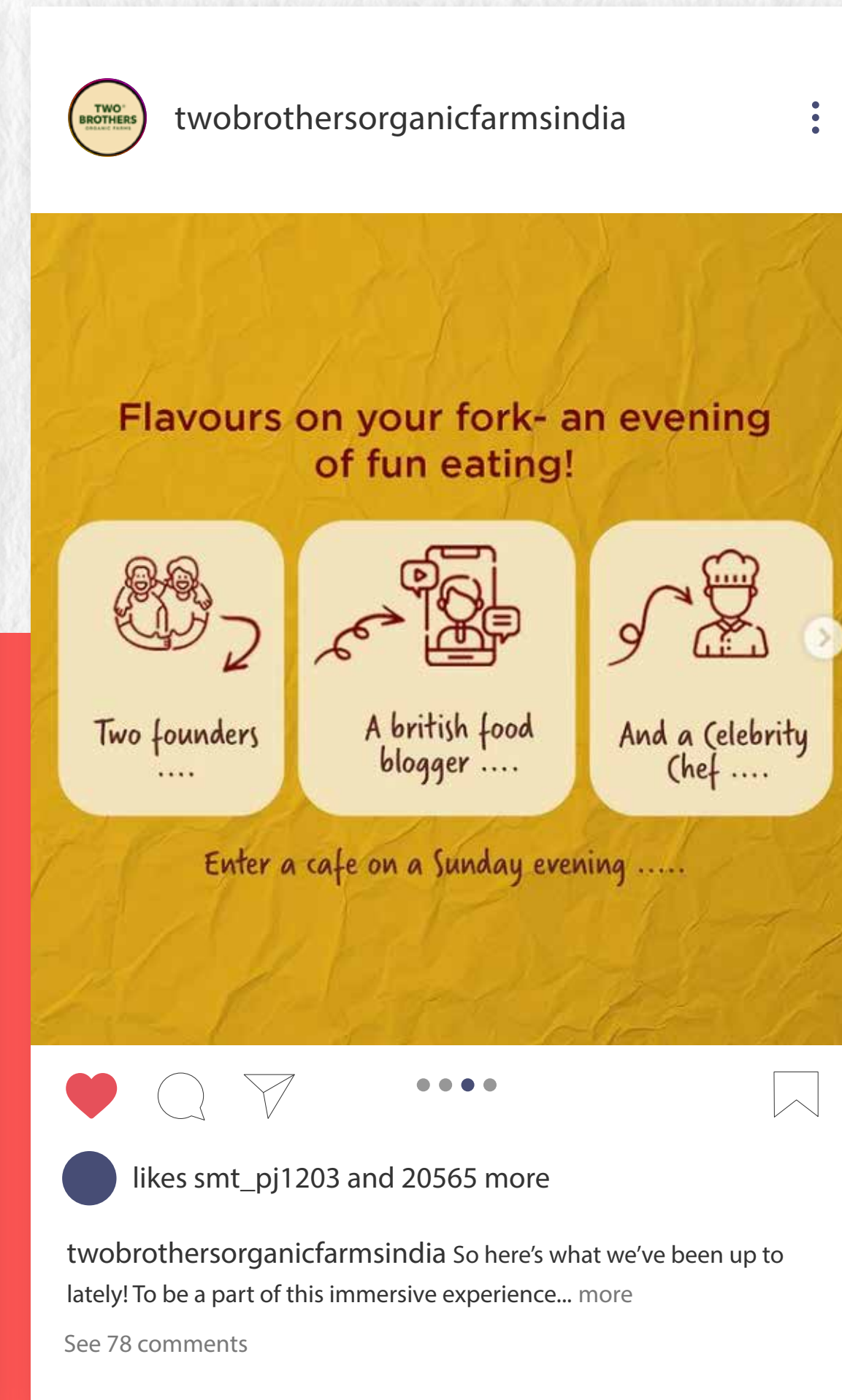
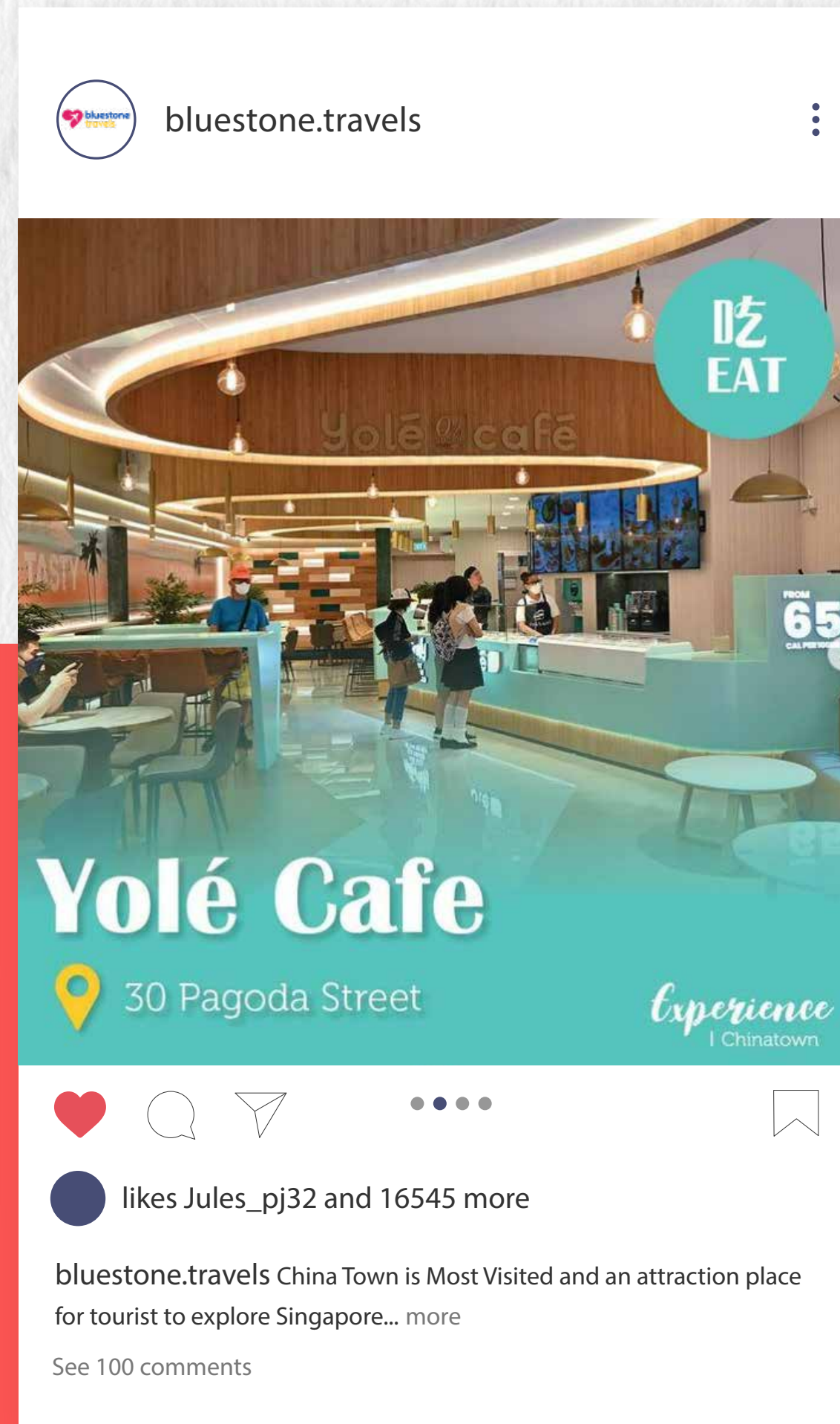
mamaexpert
For moms, with love.

A mother needs as much mothering as a baby does

A special range of pregnancy care solutions FROM EXPERTS AT CIPLA

SOCIAL MEDIA CREATIVES





DIGITAL CREATIVES PORTFOLIO



IN THIS PLAN, THE INVESTMENT RISK IN THE INVESTMENT PORTFOLIO IS BORNE BY THE POLICYHOLDER.

ageasFEDERAL
LIFE INSURANCE

INTRODUCING Ageas Federal Life Insurance Platinum Wealth Builder Plan

Unit Linked, Non-Participating, Individual Life Insurance Plan
(UIN: 135L089V01)

Exclusive Benefits, Exclusively for You!

Ageas Federal Life Insurance
Platinum Wealth Builder Plan provides :

- Life cover with market linked returns
- Loyalty Additions & Wealth Boosters
- Return of charges on policy maturity

Know More

Exclusively available for Federal Bank Customers

Linked Insurance Products do not offer any liquidity during the first five years of the Plan. The Policyholder will not be able to surrender/ withdraw the monies invested in linked insurance products completely or partially till the end of the fifth year.

Ageas Federal Life Insurance Platinum Wealth Builder Plan (UIN: 135L089V01) is a Unit Linked Insurance Plan. Unit Linked Life Insurance products are different from traditional insurance products and are subject to the risk factors. The various funds offered under this plan are the names of the funds and do not in any way indicate the quality of these plans, their future prospects and returns. The premiums paid in these policies are subject to investment risks associated with capital markets and the NAVs of the units may go up or down based on the performance of fund and factors influencing the capital market and the insured is responsible for his/her decisions. Ageas Federal Life Insurance Company Limited and (name of the plan) are only the names of the insurance company and linked insurance plan respectively, and do not in any way indicate the quality of the plan, its future prospects or returns. Please know the associated risks and the applicable charges from your Insurance Agent or the intermediary.

Ageas Federal Life Insurance Platinum Wealth Builder Plan (UIN: 135L089V01) is a Unit Linked, Non-Participating, Individual Life Insurance Plan. This product is underwritten by Ageas Federal Life Insurance Company Limited (Regn. No 135, Corporate Identity Number (CIN) - U66010MH2007PLC167164) having its registered office at 22nd Floor, A Wing, Marathon Futurix, N. M. Joshi Marg, Lower Parel - East, Mumbai - 400013.

Ageas Federal Life Insurance Company Limited does not assume responsibility on tax implication. Please consult your own tax advisor to know the benefits available to you. For more details on risk factors, terms and conditions, please read the sales brochure carefully before concluding a sale. Trade Logo displayed above belongs to The Federal Bank Limited and Ageas International Insurance N. V. and used by Ageas Federal Life Insurance Company Limited under license from respective partners.

ARN: -----/ENG/-----/FL/May/23

BEWARE OF SPURIOUS/FRAUD PHONE CALLS!
- IRDAI is not involved in activities like selling insurance policies, announcing bonus or investment of premiums. Public receiving such phone calls are requested to lodge a police complaint.

IN THIS PLAN, THE INVESTMENT RISK IN THE INVESTMENT PORTFOLIO IS BORNE BY THE POLICYHOLDER.

ageasFEDERAL
LIFE INSURANCE

"Nostalgic about childhood return gifts?"

You can now get return of charges with:

Ageas Federal Life Insurance Platinum Wealth Builder Plan

Unit Linked, Non-Participating, Individual Life Insurance Plan
(UIN: 135L089V01)

Know More

Exclusively available for Federal Bank Customers

Linked Insurance Products do not offer any liquidity during the first five years of the Plan. The Policyholder will not be able to surrender/ withdraw the monies invested in linked insurance products completely or partially till the end of the fifth year.

Edelweiss Tokio Life

HE WON'T INFORM YOU BEFORE CARRYING OUT HIS DUTY

Eviction notice

Secure your family before your eviction notice

Get

Edelweiss Tokio Life TotalSecure+

Now

IN THIS PLAN, THE INVESTMENT RISK IN THE INVESTMENT PORTFOLIO IS BORNE BY THE POLICYHOLDER.

ageasFEDERAL
LIFE INSURANCE

"Let us add the cherry on the cake for you"

Get positive premium allocations in the form of Wealth Boosters and Loyalty Additions with :

Ageas Federal Life Insurance Platinum Wealth Builder Plan

Unit Linked, Non-Participating, Individual Life Insurance Plan
(UIN: 135L089V01)

Know More

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Edelweiss Tokio Life

You have a high chance of suffering from a

HEART ATTACK

50% of all heart attacks in India happen to people under the age of 50

Right heart attack and 18 other critical illnesses with Edelweiss Tokio Life - Critical+

Buy Now

Edelweiss Tokio Life

Have —a great— Goalkeeper?

Now you just need a striker to win!

Life is like a game of football. While your term plan protects your goal like a goalkeeper, you will need a goal striker to win the match. Edelweiss Tokio Life Wealth Plus is your perfect striker.

Edelweiss Tokio Life Wealth Plus Advantages

- No premium abolition & administration charges
- Attractive rate benefits
- High flexibility on returns

Salary ADVANCE

Edelweiss Tokio Life

EMPLOYEE FINANCIAL Wellness Programme

#EkFikrKam

We salute your unlimited desire to grow your business. While you continue to overcome challenges, let us take care of the foundation of your business - your employees!

Aaj So... Ek Fikr Kam!

Programme Benefits for Employer

- Zero Cost to Employer
- Savings on Working Capital
- Employee Engagement

Edelweiss Tokio Life TotalSecure+

Now

Edelweiss Tokio Life

There is no pause button on life. And time's running out.

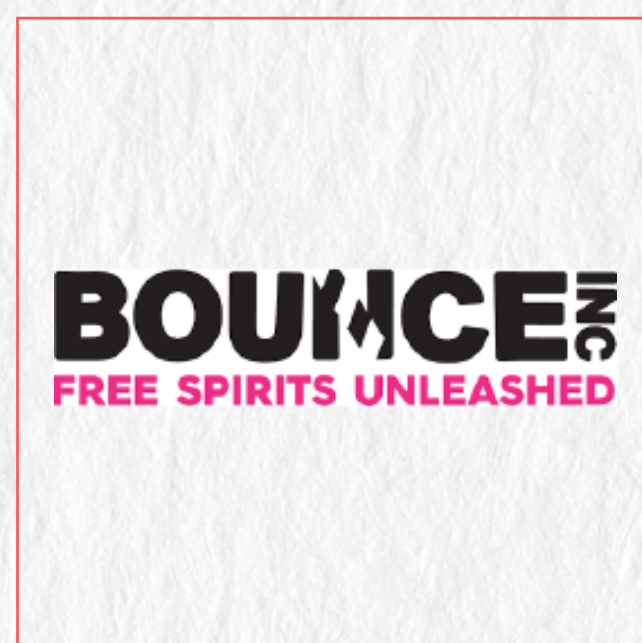
Get

Edelweiss Tokio Life TotalSecure+

Now

THOSE WHO BELIEVE IN US

OUR CLIENTS



GET IN TOUCH

LEFT OF CENTRE MARKETING LLP

MUMBAI

A-23/91, 2ND FLOOR, OLD SIDDHARTH NAGAR, GOREGAON WEST,
OFF SHRIRANG SABDE MARG BEHIND MOVIE MAX THEATRE,
GOREGAON, MUMBAI – 400104

AHMEDABAD

A-905 TITANIUM BUSINESS PARK, CORPORATE ROAD
MAKARBA, AHMEDABAD-380051

 0091-7800611290

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